

Building Online Communities with Drupal

Organic Groups for Drupal 7

ANDREW BERRY * BADCAMP NOVEMBER 2012

OH HAI



The Net as a Social Incubator

http://www.flickr.com/photos/graibeard/4133412468/sizes/o/in/photostream/



Email and Usenet

- Email has mostly supplanted usenet for emaillike discussions
- "Advanced" or "Rich" features
- The key component that Usenet introduced groups and categories



Bulletin Board Systems

- BBS's were in many ways the prototype for socially-driven websites of today
- Dedicated "applications" for group content
- Lots of customization, focus on community needs
- Forking of communities

The Web (I hear this is a thing now)

Drupal is a tool for building Incubators

http://www.flickr.com/photos/fws-recovery-act-projects/5532210335/sizes/o/in/photostream/

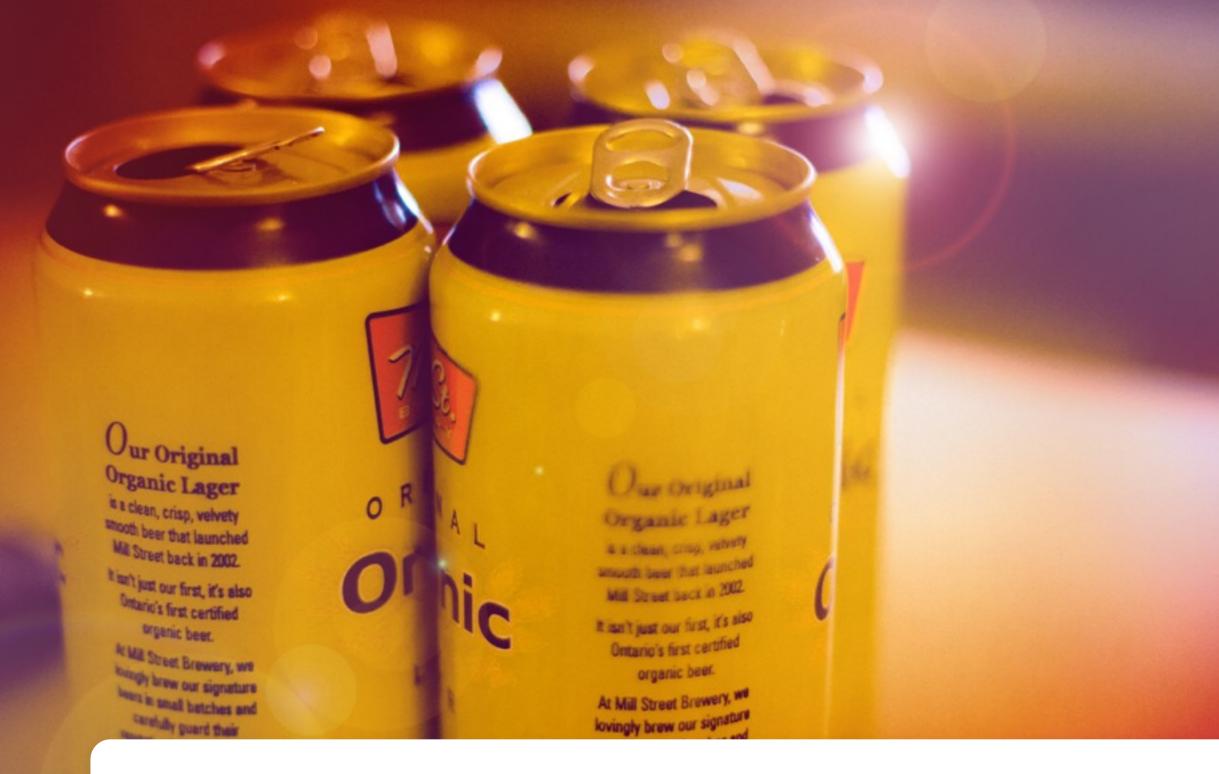
No matter the purpose

http://www.flickr.com/photos/jurvetson/536728722/sizes/o/in/photostream/









Organic Groups!

http://www.flickr.com/photos/michaelnugent/6979989920/sizes/o/in/photostream/

SLOW! FREE RANGE CHILDREN

http://www.flickr.com/photos/dullhunk/5584316541/sizes/o/in/photostream/

	Enter keywo	Enter keywords to search		Search Tips		
Symantec. Connect	L		All of Conr	ect > Groups	Entire Site	
COMMUNITY: All Communities 🖸 Groups	\rangle					
		Login or Register to particip	ate English 🖬	Help 🖻	Store	
Welcome to the new look of Symantec Connect. Click here to	find out what's changed.					
Groups Would you like to learn and share best practices with other Symantec users? Join a Symantec Group!		Find a Group				
		Search G	Search Group Names			
or more information on Symantec User Groups, lick here.		P/3				
North America Asia Pacific General Europe, Mi	ddle East, Africa South Ameri	ca				
Alabama Endpoint Management User Group				2	6 Members	
Atlanta Backup & Archiving User Group				7	0 Members	
Atlanta Endpoint Management User Group				11	7 Members	
Atlanta Security & Compliance User Group				4	1 Members	
Backup & Archiving (Focus NetBackup) User G	iroup Italy				7 Members	
Baltimore Endpoint Management User Group				14	9 Members	
Boston Backup & Archiving User Group				2	1 Members	
Boston Endpoint Management User Group				15	4 Members	
Boston Security & Compliance User Group				1	2 Members	
Calgary Backup & Archiving User Group				1	1 Members	
Calgary Endpoint Management User Group				2	9 Members	
Central Illinois Endpoint Management				1	1 Members	

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Office of Public Affairs

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Office of the Chief Human Capital Officer



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Brand Marketing CEO Accelerator Change Management Clinical Trial Recruitment Communications Training Corporate Communications Corporate Governance Corporate Social Responsibility Energy Event Marketing Fashion & Luxury Financial Communications Food B2B Food & Nutrition Healthcare Influencer Relationship Issues and Crisis Management Latino Marketing Litigation Communications Marketing to Women Media Relations Public Affairs Research & Analytics Social & Digital Media Social Marketing Sports & Entertainment Sustainability Technology Word-of-Mouth Marketing

search

Brand Marketing



We know what's trending. We understand what makes people engage and take notice. The result? Expertise in how to earn the public's attention.

more

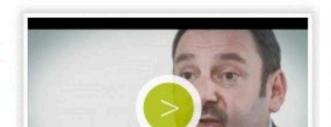
Change Management



Through change management, employee engagement, communications, and learning strategies and programs, we drive change.



Corporate Communications



Corporate reputation is hard won and easily eroded. Our intelligence, insights and counsel help visionary leaders make

Food & Nutrition



We understand that food is far more than a necessity of life, which is why food companies, brands, agricultural businesses and

Drupal Groups

Homepage

Logged in as deviantintegral Log out

Collaborate with the Drupal community

This site serves the Drupal community by providing a place for groups to organize, plan and work on projects. Real world local user groups (sometimes called meetups) and regional Drupalcamps in particular are encouraged to setup their online presence here.

2013 "At Large" Director Candidates

Posted by kattekrab on September 17, 2012 at 7:29am

1

Here, in the order they submitted their nominations are the candidates for the 2013 election.

Voting is open September 24 - October 7.

Full name links to nomination statement, username links to profile on drupal.org

<

ul>

- Floh Klare (SirFiChi)
- Todd Tomlinson (toddtomlinson) Read more
- 15 comments · 15 new comments · Categories: election2013 , elections , Governance

Election Time - 2013 Community At Large Directors

Posted by kattekrab on August 31, 2012 at 2:18am



The time has come to open nominations for directors from the

Browse groups

Geographical Working groups Distribution Event planning



Q Search Drupal Groups

New groups WDT Visual Branding of Drupal OpenAid ELMS Drupal Design Camp LA Drop Jobs Distribution Balkan Julio Higher Education Europe San Gabriel Valley Drupal

more

My groups

Group	New
Toronto	7 new
Drupal.org Improvements	7 new
Contributed Module Ideas	6 new
Web Services and Context Core Initiative	4 new
Snowman	1 new



Core concepts

A Content Type becomes a Group Type

Groups are just nodes

Memberships and Roles

Content is "Shared with" an OG (this is the group content field)



Since Drupal 6

- Much more use of Fields instead of custom attributes on content
- Many previously required modules have been split out
- And some functionality is now built in to Drupal or OG
- Serious Panels Integration



Unprocessable Entity

A bit of history



What you should know

- How to download new modules
- Creating content types and adding fields
- Creating basic lists of your content with Views
- Features and drush can never hurt!

Serious Questions

Defining your content model

What types of groups will you need?

What content can be shared with those groups?

Will there be any sort of permissions or restrictions on content? Community management (easy to forget for intranets)





Actually displaying your content

- We get individual node views from Drupal
- We don't get showing group information, or group content
- Glue in the form of Panels, OG Extras, or something else



og_extras + EVA

- Brings back everything you know and love from the Drupal 6 version
- If you just need to spin up a very simple groups site, use this
- No Painels required

Organic Gro	oups				My account	Log out
Home Groups						
Home						
Q	Group	og_extras_groups view				
	Team	Description	Manager	Created	Join Link	
Navigation Add content 	Kittens FTW	A fan of kittens? Who's not! Join this group for all kinds of kitten fun.	admin	6 sec ago	You are the gr manager	roup

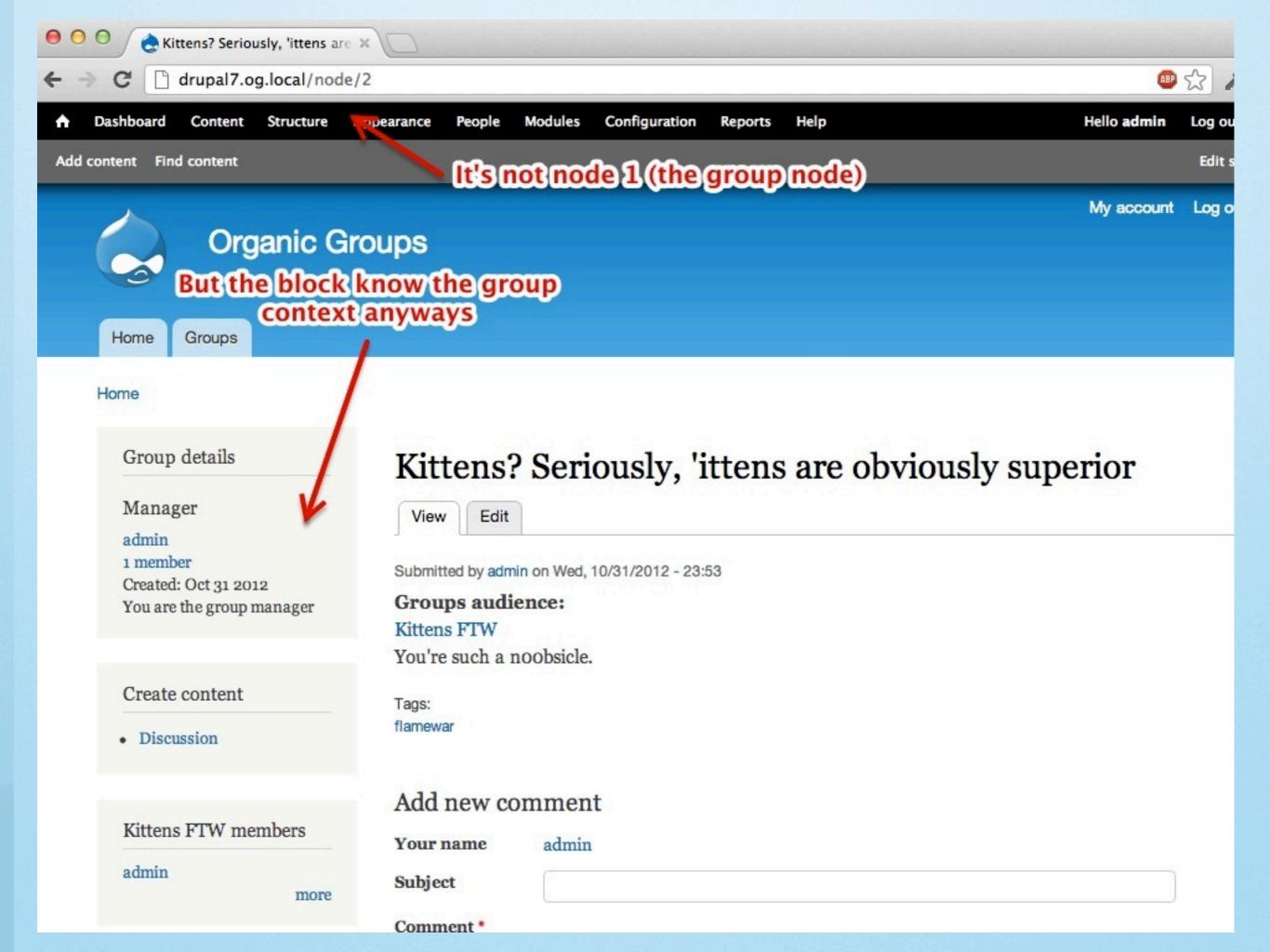
Disabled

+ Features	- None - 😫	configure
+ Group details	- None - 😫	configure
+ Main menu	- None - 😫	configure
+‡+ Management	- None - 😫	configure
+ Node content links	- None - 🔹	configure
+ Recent comments	- None - 😫	configure
+ Recent content	- None - 🔹	configure
+ Shortcuts	- None - 🛊	configure
+ Syndicate	- None - 🔹	configure
🕂 User menu	- None - 🛊	configure
+ View: OG Extras group members	- None - 🔹	configure
+ View: OG members	- None - 😫	configure
+ Who's new	- None - 😫	configure
+ Who's online	- None - 😫	configure

On Structure >> Blocks

Organic G		.og out
Home Groups		
Home	Basic group info	
Group details	Kittens FTW	
Manager admin 1 member Created: Oct 31 2012 You are the group manager	View Edit Group Members Submitted by admin on Wed, 10/31/2012 - 23:24 Group: Group: You are the group manager A fan of kittens? Who's not! Join this group for all kinds of kitten fun.	
Create content Discussion 	List of content types to add to this group	
Kittens FTW members admin more	User list of members in this group	

C U drupal7.og.local/node/1#overlay=node/add/discussion%3Fog_group_ref%3D1%26destination%3Dnode/1
A Dashboard Content Structure Appearance People Modules Configuration Reports Help Hello ad
Add content Find content entity_reference prepouplate
Create Discussion
Home » Add content
Home Title *
Home Title *
Home
GROUPS AUDIENCE
Gro Default
Ma Kittens FTW
adn



og_example

New to Drupal? Want to learn Panels? Mind exploded? og_example will make everything right.



"og_example requires views_content, entity_token, rules, panels, page_manager, views, views_bulk_operations, og_ui, og, message, message_notify, features, entity, entityreference, entityreference_prepopulate, ctools"

- DRUSH 6.0-DEV

Creating content



A D	ashboard	Content	Structure	Appearance	People	Modules	Configuration	Reports	Help	
Add co	ntent Find	d content								
Home Add	conten	t o								
D	Article Use artic	cles for tim	e-sensitive	content like n	ews, press	s releases o	r blog posts.			
	Basic pa	The second s	r your static	content, such	as an 'Ab	oout us' pag	je.			
	Group The grou	up that will	have memb	pers and conte	ent associa	ated with.				
٥	Post Content	that will be	elong to a si	ingle or multip	ole groups	. <		-		

OG Example adds a "Group" and "Post" content type

reate Group 💿 Groups	My account
Home » Add content	
Title *	
Kittens FTW	
Body (Edit summary)	
For all fun things about kittens.	
Text format Filtered HTML \$	More information about text formats 🕜
 Web page addresses and e-mail addresses turn into links automatically 	y.

By default, the Group content type looks just like a bare content type

Home » Administration » Structure » Content types » Group

Group o

				Show row weight
LABEL	MACHINE NAME	FIELD TYPE	WIDGET	OPERATIONS
+ Title	title	Node module element		
⊕ Group	group_group	Boolean	Single on/off checkbox	edit delete
+ Body	body	Long text and summary	Text area with a summary	edit delete
+ Add new field		- Select a field type - \$	- Select a wid	loet - 1
Label		Type of data to store.		to edit the data.

Save

Label

1 55 1	
1 1	

le *		
u're all wrong, mittens are	the one true way	
GROUPS AUDIENCE	E	
Default	Seems familiar?	
- None - Kittens FTW		
ADMINISTRATOR		
+	0	
Add another ite	m	
Auguarouner ne		
And unother ne		



Panels o

DASHBOARD

SETTINGS

Create new...

Panel page

Panel pages can be used as landing pages. They have a URL path, accept arguments and can have menu entries.

Custom layout

Custom layouts can add more, site-specific layouts that you can use in your panels.

Panel node

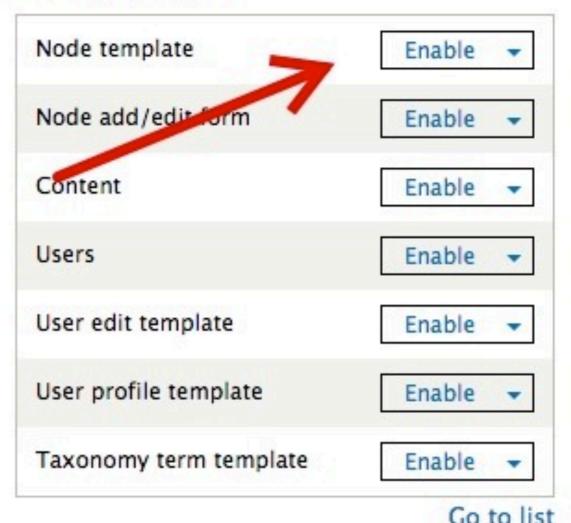
You must activate the panel node module for this functionality.

Page wizards

Landing page

Landing pages are simple pages that have a path, possibly a visible menu entry, and a panel layout with simple content.

Manage pages



Organic Gro	ups	My account Log out
Home		
Home		
	View Edit Group	
Navigation Add content 	For all fun things about kittens.	
View of	Group articles You're all wrong, mittens are the one true way Submitted by admin on Thu, 11/01/2012 - 00:13 The level of wrong in this group is just epic.	 Content create links Post Kittens FTW members admin You are the group manager
Group Content	Read more Kittens? 'ittens are obviously superior Submitted by admin on Thu, 11/01/2012 - 00:12 You're such a noobsicle	View as well

From "scratch"

Home » Administration » Structure

Pages o

+ Add custom page + Import page

Туре	Storage	Enabled	Search	Sort by	Order	
<alb \$<="" th=""><th><alb \$<="" th=""><th><alb th="" 🛊<=""><th></th><th>Enabled, title 💲</th><th>Up 🛊</th><th>Apply</th></alb></th></alb></th></alb>	<alb \$<="" th=""><th><alb th="" 🛊<=""><th></th><th>Enabled, title 💲</th><th>Up 🛊</th><th>Apply</th></alb></th></alb>	<alb th="" 🛊<=""><th></th><th>Enabled, title 💲</th><th>Up 🛊</th><th>Apply</th></alb>		Enabled, title 💲	Up 🛊	Apply

WIZARDS

LIST

Reset

TYPE	NAME	TITLE	PATH	STORAGE	OPERATIONS
System	node_view	Node template	/node/%node	In code	Edit -
System	node_edit	Node add/edit form	/node/%node/edit	In code	Enable 👻
System	search-node	Content	/search/node/!keywords	In code	Enable 👻
System	search-user	Users	/search/user/!keywords	In code	Enable 👻
System	user_edit	User edit template	/user/%user/edit	In code	Enable 👻
System	user_view	User profile template	/user/%user	In code	Enable 👻
System	term_view	Taxonomy term template	/taxonomy/term/%taxonomy_term	In code	Enable 👻

» Create a new page

Home » Administration » Structure » Pages

Node template o

				Disable	Add vari	ant Imp	port varia
Summary	•	Summary			1		
Variants		Get a summary of t	the information about this page.	/			
Group		When enabled, this overrides the default Drupal behavior for displaying nodes at node/%node. If you add variants, yo					
Summary		use selection criteria such as node type or language or user access to provide different views of nodes. If no varia selected, the default Drupal node view will be used. This page only affects nodes viewed as pages, it will not affect					
General		viewed in lists or a	t other locations. Also please note that if you are using pathaut ut as far as Drupal is concerned, they are still at node/%node.				
Selection rules							Fachle
Contexts	Panel: Group Clone Export Revert				Revert	Enable	
Layout		Storage	Overridden				
Content		Status Disabled Enal				Enable	
Preview		Status	Disabled				LINADIC
		Selection rule	This panel will be selected if Node being viewed is an OG gro	oup.			Edit
		9101-101				Chang	e layout
		Layout	Two column stacked				content
							Preview
		» Add a new va	ariant				

Add variant

Add a new variant to this page.

-	z	-	ı	-
	I	τ	I	e
_	-	_	-	_

Group, from scratch

Administrative title of this variant. If you leave blank it will be automatically assigned.

Variant	type
---------	------

Panel	\$



Contexts

Check any optional features you need to be presented with forms for configuring them. If you do not check them here you will still be able to utilize these features once the new page is created. If you are not sure, leave these unchecked.

<i>c</i> .	
(reate	variant
CICALC	Valialit

Configure

Changed 🔒

Configure a newly created variant prior to actually adding it to the page.

Before this variant can be added, it must be configured. When you are finished, click "Create variant" at the end of this wizard to add this to your page.

Selection rules » Choose layout » Panel settings » Panel content

If there is more than one variant on a page, when the page is visited each variant is given an opportunity to be displayed. Starting from the first variant and working to the last, each one tests to see if its selection rules will pass. The first variant that meets its criteria (as specified below) will be used.

dd



Variants »	Group, from scratch ×	Content					
Variant oper	ariant operations			Clone	Export	Delete	Disable
Add content i	tems and change their location	ith a drag and dro	p interface.				
Display set	ttings						
Title type							
Manually set	\$						
Title							
			at the Tiele if your			. h. hlast	Maria
The title of th	is panel. If left blank, a default t titutions in this title.	tle may be used. S	et to No Title if you	want the title t	to actually	/ be blank	. You
The title of th		tle may be used. S	et to No Title if you	want the title t	to actually	/ be blank	. You
The title of th	titutions in this title.	tle may be used. S	et to No Title if you	want the title t	to actually	/ be blank	. You
The title of th may use subs	titutions in this title.	tle may be used. S		want the title t		/ be blank	. You
The title of th may use subs	titutions in this title.	tle may be used. S	et to No Title if you Add content Style			/ be blank	. You
The title of th may use subs	titutions in this title.	tle may be used. S	Add content			/ be blank	. You

Add content to Left si	de		Close Window
Activity Entity Entity reference Form Menus Miscellaneous	Ce Message	Image: OG membersImage: OG members adminImage: OG User groups	Close window
Node Node (tokens) Organic groups Page elements View panes Views Widgets Widgets			
Existing node			

Update and save!

Kittens FTW

View Edit



Kittens FTW members admin

Group

Group articles

You're all wrong, mittens are the one true way

Submitted by admin on Thu, 11/01/2012 - 00:13

The level of wrong in this group is just epic.

Read more

Kittens? 'ittens are obviously superior Submitted by admin on Thu, 11/01/2012 - 00:12 You're such a noobsicle

Read more

Tada!

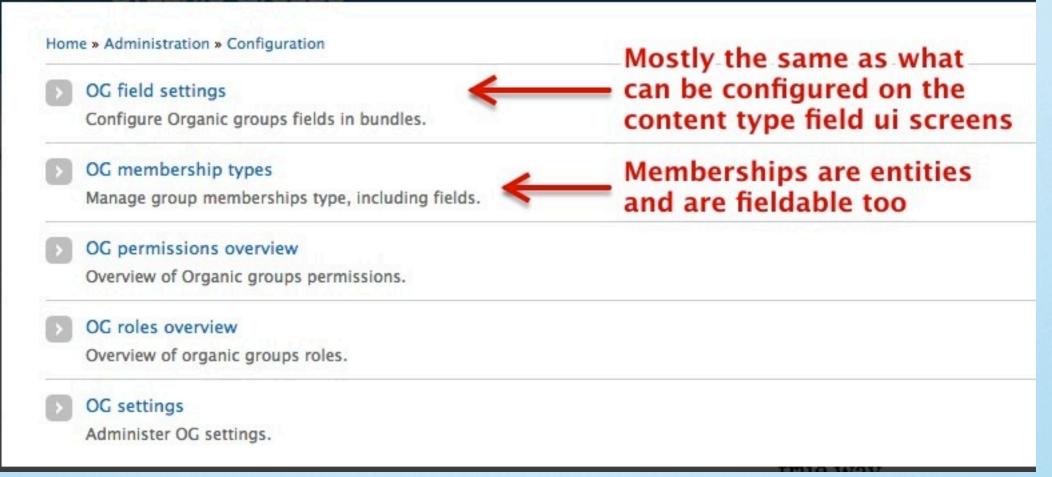


We can use Panels AND Display Suite, and it's not totally insane? zomgwtfbbq

- ME, THINKING ABOUT LAYOUTS FOR A LARGE SITE

Handy Admin Pages

Organic groups .



OG field settings ⊕ 8 Home » Administration » Configuration » Organic groups comment Article comment 1 This is just the beginning! Basic page comment Group comment Post comment message_type_category Message type category message_type message_type_email FIELD DESCRIPTION OPERATIONS message og_new_content Determine if this should be a group. Group Delete node Article Basic page Group Post one og_membership_type OG membership type og_membership og_membership_type_default Submitted by admin on Thu, 11/01/2012 - 00:13 taxonomy_term The level of wrong in this group is just epic. Tags user User rules_config **Rules** configuration Kittens? 'ittens are obviously superior

Delete own Rest contents				0		- 2		
The OC De	rm	nic	rior		id	(١f	
The OG Per		112.	5101	IGI	IU	C	ハ	
fadourite to prive the approval resurned			TAA					
Affine turn dependents to just a group arthout an approval from prival administration.	\cap	n	ר TM					
Sheadbarrike from group								



Considerations

- Performance with multiple node access modules
- Group context with multiple groups assigned to content
- It's really easy to build a complicated content model and forget that all your end users wanted was "post" and "group"



Videos

- "drupalize.me organic groups"
- "gizra og 7 drupalcon london"
- drupal.org/project/og